



Taylor Healthcare

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FOR IMMEDIATE RELEASE

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Taylor Healthcare awarded new agreement with Vizient™

Vizient™ is the nation's largest member-owned healthcare services company

Dayton, Ohio—Taylor Healthcare is pleased to announce a new 3-year agreement for commercial print and promotional products with Vizient™. Combining the strengths of VHA, University HealthSystem Consortium, Novation and MedAssets SCM and Sg2, Vizient is the nation's largest member-owned healthcare services company—providing increased scale in purchasing. Vizient uses network-powered insights in clinical, operational and supply chain performance empowering members to deliver high-quality and cost-effective care.

The new partnership with Vizient allows Taylor Healthcare to provide exceptional savings in commercial print and promotional products for the nation's top hospitals and health systems. Within this new agreement, Vizient members, at their discretion, have the opportunity to take advantage of additional benefits and costs savings including program discounts, art and design work pre-negotiated by Vizient.

The Taylor Communications team of 4,000+ has hundreds of employees dedicated to our healthcare customers. This healthcare team—with wide-ranging expertise in helping customers manage workflow, communications and engagement—will work with Vizient members to lower costs; simplify compliance; improve patient safety and care; reduce risk and deter fraud; and improve operational efficiency.

As a Top 5 Promotional Marketing distributor, Taylor Healthcare has the scale, resources, technologies and expertise to drive cost savings and transparency. Our account teams include merchandising, marketing, and ideation specialists who can identify unique, trendy, and on-brand products to drive response and ROI. Coupled with the healthcare team's depth of experience of the market and unparalleled resources, Taylor delivers high impact solutions to solve the most complex print and promotional product challenges.

The new agreement is effective July 1, 2017 to June 30, 2020. This long-term commitment to Vizient members ensures Taylor Healthcare will consistently provide dedicated service and exceptional value to increase patient satisfaction and engagement, build brand and ultimately improve outcomes.

"This agreement gives us unprecedented opportunity to help many of our customers with unique communications solutions and savings," said Mark O'Leary, president of Taylor Communications. "We know our customers are focused on improving the patient experience. Strong communication is key to that improved experience.

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