

WHO WE ARE

Standard Register is now Taylor Communications. For more than a century, we've been providing outstanding service and developing innovative products that leverage the technology of our time.

Today, we can offer your organization insights and best practices that help streamline your communication and protect brand integrity. Let our dedicated team of experts show you better ways to connect, control costs, and compete in our digital age.

The purchase of Standard Register positions Taylor Corporation as one of the largest printing conglomerates in the world. Customers now benefit from the complementary products and services offered by the companies in the Taylor network along with financial stability and improved cost structure.

OVER
80
COMPANIES

We hold
1,000
U.S. PATENTS

More than
12,000
EMPLOYEES
throughout the United States and Mexico

TOP 3 GRAPHICS
COMMUNICATIONS
Company in NORTH AMERICA

World's **LARGEST**
CORPORATE IDENTITY
solutions provider

World's **LARGEST**
PLASTIC CARD
printer

RANKED 5th
of Promo Marketing Magazine's
TOP 50 DISTRIBUTORS
in America

AWARD-WINNING
DIRECT
MARKETING
creative team

50%
of today's
FORTUNE 500
BUSINESSES

WE
PRODUCE **15**
MILLION
LABELS PER DAY

WE MAIL
2 BILLION
PIECES PER YEAR

TAYLOR COMMUNICATIONS SOLUTIONS PORTFOLIO

BUSINESS SOLUTIONS



Customer Communications

Integrated marketing, dynamic messaging and advanced security are delivered in full color.

- Customer Notification
- Integrated Statement Printing
- Pre- and Post-Enrollment



Marketing Solutions

As a single source, Standard Register brings together technology, people and processes to manage, produce, track, measure and distribute communications online, offline and on product.

- Direct Marketing
- Sales Enablement
- In-Store Point-of-Purchase
- Fulfillment



Promotional Marketing

From ideation to delivery, leading global brands rely on us for merchandise that sparks curiosity, awareness and brand pride.

- Brand Awareness
- Co-Op Marketing
- Employee Recognition
- Safety Programs
- Product Launches



Print Management

Standard Register's internal manufacturing capabilities and robust network of Certified Trade Partners provide a wide range of solutions and products.

- Forms
- Secure Documents
- Supplies
- Commercial Print



Product Marking and Decoration

Make an impression with high-quality labels and innovative designs to meet unique product needs and customer expectations.

- Branding and Decorative Labeling
- Safety and Compliance Labeling
- Retail and Distribution Labeling

HEALTHCARE SOLUTIONS



Healthcare Technology

Enable positive patient identification, standardized healthcare documentation and effective communications to guide care and engage patients along the continuum of care.



Patient Safety Solutions

Standard Register is your partner for building and sustaining this foundation for safer, more cost-effective care.

- Patient ID Consolidation Program
- Wristbands
- Labels
- Patient Communication Boards
- Patient Care Signs
- Patient Identification Hardware and Software



Healthcare Communications

Our data-driven process and high-speed ink jet equipment enable the creation of individual-specific materials and communications quickly and accurately in a secure environment.

- Signage
- Supply Chain Management
- Print Management
- Promotional Marketing
- Print Center Outsourcing
- Enterprise Print and Mail
- Brand Management