



**Taylor Healthcare**

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**FOR IMMEDIATE RELEASE**

June 1, 2016

**Taylor Healthcare awarded promotional products, service and recognition awards group purchasing agreement with Premier Inc.**

*Premier Inc., a leading healthcare improvement company with one of the country's largest group purchasing organizations*

**Dayton, Ohio**—Taylor Healthcare (formerly Standard Register Healthcare) recently was awarded a 3-year group purchasing agreement for promotional products, service and recognition awards with Premier Inc., a leading healthcare improvement company that operates one of the country's largest healthcare group purchasing organizations (GPO).

Effective June 1, the new agreement allows Premier members, at their discretion, to take advantage of special pricing and terms pre-negotiated by Premier for promotion products. The contract dates are from June 1, 2016 to May 31, 2019. Premier, a leading healthcare improvement company, unites an alliance of approximately 3,600 hospitals and 120,000 other providers to transform healthcare.

"This is great news for the leading health systems that work with Taylor Healthcare," said Mark O'Leary, president of Taylor Healthcare, a part of Taylor Communications. "Healthcare providers are focused on improving outcomes and boosting patient satisfaction. Our team of dedicated healthcare experts help organizations identify customized promotional products that add value and drive patient satisfaction by providing comfort during a patient's stay, encouraging a healthy lifestyle and promoting a healthcare organization's brand."

**Taylor Healthcare and Premier**

Taylor Healthcare has been serving Premier's members from the beginning, since Premier was created in 1996. During the past three years, Taylor Healthcare saved member hospitals more than \$25 million through programs focused on cost management, standardization and process improvement.

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**About Taylor Healthcare (formerly Standard Register Healthcare)**

Taylor Healthcare, a part of Taylor Communications, Inc., is a marketing and communications company serving the healthcare industry with a broad spectrum of tangible and digital solutions primarily in the acute, long-term care and payer markets. We help our customers standardize and manage communications across the continuum of care, enabling them to engage the right person with the right information at the right time to influence behavior and achieve desired outcomes.

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