



Corporate Social Responsibility 2015

Contents



Corporate Sustainability	2
Supplier Diversity	5
Community Involvement	6
Awards and Recognition	8

Corporate Sustainability

"We don't do this for a benchmark or a score. We do it because it's the right thing to do."

– David Clapper, Director

Waste Management

Taylor Communications has made a continued effort to grow our green initiatives while looking for new ways to reduce non-recyclable waste and lessen or eliminate environmental hazards. Here are some of the ways we accomplished that goal in 2014.

- **Totally eliminated** hazardous waste gallons companywide
- Met our goal to **divert 85%** of all waste from landfills to be either recycled or used for energy
- Recycled more than **10,000 pounds of furniture**

Since 2008, we
REDUCED
HAZARDOUS
WASTE POUNDS
by **83%**



Carbon Footprint

For the past several years, we have also identified and calculated our baseline carbon footprint in response to the annual global supply chain survey from CDP, formerly the Carbon Disclosure Project. Clearly identifying and measuring our sources of Green House Gas Emissions allows Taylor Communications to target the main sources and focus on developing and implementing programs to reduce these emissions. We believe that participation in this program takes us to the next level of environmental responsiveness.

- Achieved a listing in the **CDP Supplier Climate Leadership Index**
- Scored **A**, the highest possible performance rating from CDP

WE
SCORED **99** 
on the **CARBON DISCLOSURE PROJECT SUPPLY CHAIN SURVEY**
compared to an average of 58 for participating companies in 2014

In 2014, we

RECYCLED
80% OF OUR
WASTE



double the national average

FACILITY INITIATIVES

Taylor Communications' facilities in Jeffersonville, Ind., and Shelbyville, Ind., have been classified as "landfill free." This means that all waste from the two locations is diverted away from trash dumps and is either recycled or sent to a facility to be consumed for energy.

Facility-specific initiatives at our Grove City, Ohio, location resulted in doubling their recycling amounts last year, while our Cranbury, N.J., facility **increased their recycling by 25%!**



Corporate Sustainability

Responsible Forest Management Practices

More than 80% of Taylor Communications' production facilities in the U.S. have obtained certifications with the Forest Stewardship Council (FSC) and the Sustainable Forestry Initiative (SFI). Among those that are not certified are facilities that are not appropriate for the program since they have limited paper use in production, such as label facilities that print on synthetic materials.

Through the FSC and SFI chain of custody systems, Taylor Communications connects responsible forest management practices and products with our customers. With those certifications, we not only show our dedication to protecting the environment, but we also enable our customers to demonstrate their commitment to environmentally and socially responsible forest management and label their products with the FSC or SFI trademark.

FSC and SFI certified papers act as an alternative to recycled paper providing the opportunity to show commitment to lessening the environmental impact of daily operations, without the added costs of post-consumer materials.

About Sustainable Forestry Initiative

SFI is one of the world's largest forest certification programs and is internationally recognized and accepted. This offers the advantage of a steady supply of certified products to meet the growing consumer demand. By choosing SFI-certified products, companies of all sizes can use their buying power to improve forest management while sending a clear signal to customers that they care about forests.

About Forest Stewardship Council Certification

FSC was created to change the dialogue and practices around sustainable forestry worldwide, setting forth principles, criteria and standards that span economic, social and environmental concerns. The certification standards represent the world's strongest system for guiding forest management toward sustainable outcomes.

**MORE THAN
80%** OF OUR
FACILITIES
are FSC and SFI certified 



Corporate Sustainability

“An ethical business cares about more than just how its U.S. employees are treated. That commitment reflects a company’s attention to every detail—including trace elements of conflict minerals in the smallest of materials.”

– Mark Keeton, Vice President



Special Focus: **Conflict Minerals**

Tantalum, tungsten, tin and gold are mined in African countries under some of the most horrific and abusive conditions imaginable: torture, genocide, slave labor and child labor. Because their extraction helps finance conflict in that region, these metals are classified as “conflict minerals.”

Yet these troubled minerals are essential to manufacturing. Tantalum is used in capacitors and dental and surgical implants. Tungsten is found in fluorescent and incandescent light bulbs. Most electronic devices contain small amounts of gold, and tin is used in many alloys. Traces of tin are also found in some label adhesives and ink toners.

In an effort to hold U.S. companies accountable for their use of these minerals and their possible contribution to human-rights abuses in Africa, President Obama in 2010 signed into law the Dodd-Frank Consumer Protection Act. Starting on May 31, 2014, all publicly traded companies became obligated to tell the U.S. Securities and Exchange Commission (SEC) if their products contain these conflict minerals and where they were obtained.

Taylor Communications is equipped to help clients investigate and eliminate their use of conflict minerals, and has the expertise to thoroughly uncover these often-overlooked elements in manufacturing supply chains.

Supplier Diversity

“Our strong dedication to working with a diverse supplier base is not only good for business, but it also helps build the communities where our employees live and work.”

– Dan Dunn, Director of Supplier Diversity and
Vice Chair of the Ohio Minority Supplier Development Council



Dan is committed to bringing our supplier diversity efforts to life. Here, he is pictured with Taylor Communications' 2013 award for Class One Corporation of the Year from the South Central Ohio MSDC.

Commitment

Taylor Communications remains committed to utilizing a diverse supplier base to provide the quality, price and service we require in all areas that purchase supplies, materials and services. It is our goal that at least 5% of our supplier spend compared to our revenue comes from minority and women owned businesses.



Minority Supplier Development

In addition to working with diverse suppliers, we also are committed to helping them grow. Taylor Communications is an active corporate member of the National Minority Supplier Development Council (NMSDC), and completed their two-day program manager training. We are active corporate members of the Ohio Minority Supplier Development Council (OMSDC), and maintain a seat on its Board of Trustees as a member of the Executive Committee as Board Vice-Chair.

To help other businesses gain momentum, Taylor Communications regularly exhibits at the Ohio Business Opportunity Fair in Columbus and attends the Matchmaker event to develop new relationships with diverse suppliers.

Community Involvement

“Communities benefit when we share our skills. This is true whether employees take part in an in-school reading program, help renovate a library, or serve meals at a homeless shelter.”

– Marta Sullivan, Vice President of Organizational Effectiveness

Helping Hands, Smiling Faces

Our corporate charitable mission is to support non-profit health and human services organizations by addressing the needs of children and at-risk youth, particularly those with an economically or socially disadvantaged background.

In 2014, nearly half of Taylor Communications’ 3,400 employees reported that they took part in our volunteer program, Helping Hands. The program encourages and allows employees to take 16 paid working hours every year to help make a difference in their communities.

Employees are allowed
16 HRS
VOLUNTEER TIME
every year



The company also operates a Corporate Contributions Council, which raises thousands of dollars every year through employee donations raised through events like casual-dress ticket sales, craft bazaars and parking lot auctions. Two specific initiatives are sponsored annually at our corporate headquarters: Dayton’s Battle of the Businesses, benefitting the Special Olympics, and the support of Dayton’s Edison PreK-8 School.



A group participated in National Rebuilding Day with Rebuilding Together Dayton, an organization in the Miami Valley dedicated to rehabbing owner-occupied homes for low-income homeowners at no cost.



Members of the Product Marking and Decoration customer service team volunteered at their local Ronald McDonald House, cooking and serving a meal to the house guests.



Employees at the York, Penn., facility donated 33 coats, scarves and gloves to their local Coats for Kids drive. Additionally, they donated new pillows, umbrellas, personal care items and food for the Bell Shelter, the area’s only 30-day emergency shelter serving homeless families.

Community Involvement



The Young Professionals group at the corporate offices in Dayton received more than 160 donated items for Project Believe, a local organization that collects personal items for children in residential mental health facilities.



Santa delivered more than 250 gifts to students at Edison PreK-8, provided by employees at our Dayton offices who adopted children and purchased items on their individual wish lists.



Some of our summer interns participated in Habitat for Humanity...on one of the hottest days of the year!



Taylor Communications' team at the JDRF Walk to Cure Diabetes in Dayton.



David Clapper from Taylor Communications' Corporate Contributions Council presented a Community Contribution check to Carmen Gooden, Executive Director at Linda Vista. Linda Vista provides housing and high-quality programs that teach self-sufficiency to homeless women ready for change.

Awards and Honors



Ranked #12 on Counselor's list of Top 40 promotional marketing distributors

Ranked #9 on Promo Marketing Magazine's Top 50 Distributors in America

Daimler Chrysler Masters of Quality – 2007, 2008, 2009, 2010, 2011, 2012, 2013 & 2014

Listed on Information Week 500's technology innovators list

First company to be certified under Underwriters Laboratories (UL) certification program for In-Mold Labeling (IML)



Bosch North America Supplier Award ceremony in 2014

G7 Master Printer qualification in seven centers

Member of the National Minority Supplier Development Council (NMSDC)

Named Class 1 Corporation of the Year by the Ohio Minority Supplier Development Council – 2013



Executive Vice President Terry Williams at the DBJ Business of the Year Awards in 2014

Bosch North America Supplier Award 2013, 2014

Dayton Business Journal's 2014 Business of the Year Awards – Community Supporter (finalist)

Nominated Class 1 Corporation of the Year by the Ohio Minority Supplier Development Council - 2014
